



**Mike Price**  
Managing Director  
Ultraframe UK Ltd

Mike joined Ultraframe UK Ltd as Operations Director in 2005 and was promoted to Managing Director in 2007. Ultraframe is the UK's leading designer and manufacturer of conservatory roofing systems. The company employs 550 people and has a turnover of £55m. Mike has led the transformation of the business focusing on two value streams (components and complete roofs) and introduced a Vision Programme to achieve a leaner future state through a phased implementation plan.

Before joining Ultraframe, Mike was employed by The Manufacturing Institute as Director of Operations where he played a key role in establishing and then running BERR's Manufacturing Advisory Service (MAS) in the North West. Mike is also a former Managing Director of the multi-award winning electronics manufacturing company PAC International. Under his leadership the company achieving major operational improvements to facilitate substantial growth. Turnover grew by an average of 30% p.a. and return on sales from zero to 32%. Improvements included: the reduction of product lead times from five weeks down to five days; establishing autonomous manufacturing teams/cells and the development and implementation of a computerised business information system.

Mike is a qualified electronics, mechanical and production engineer. He started his career as a technical apprentice in Defence & Security Electronics and originally worked in design and development of electronics and electro-mechanical systems, before moving on to operations management, process improvement, consultancy and general management.